IBM

IBM Electronic "Selectric" Composer

The IBM Electronic "Selectric" Composer makes quality typesetting almost as easy as typing. This unique desktop composer, features a working memory, that lets you justify, format, and correct electronically . . . right from the keyboard.
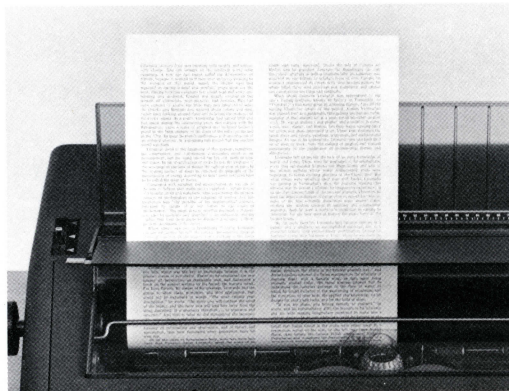
Extension of typing skills

The IBM Electronic "Selectric" Composer is easy to learn and convenient to use. The electronic keyboard closely resembles a typewriter keyboard, and learning to use the control keys is merely an extension of the operator's basic typing skills.

One-time typing with memory is a great convenience. There is no media to handle, and the operator can manipulate and correct text typed into memory before it is automatically played. Result: error-free proofs, ready for the camera the first time. Moreover, all these composing functions can be performed right at the keyboard.

Automatic justification becomes a simple process. The operator merely codes the format, types the material and the printer automatically plays out perfectly-justified text. Corrections can be made by simply backspacing and striking over. Centering, dot leadering, multiple columns, flush left, ragged right, and many other formats can also be produced automatically.

The IBM Electronic "Selectric" Composer provides a new measure of format flexibility. To change format of the typed material in memory, the operator merely recodes the format and the printer automatically types out the new format.
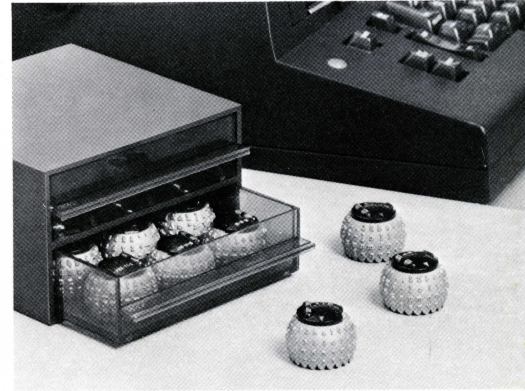
Electronics makes typesetting easier

The IBM Electronic "Selectric" Composer contains electronic modules that make up a working memory. This memory holds everything that's keyboarded . . . up to 8,000 characters and codes. While held in memory, text can be manipulated and formats changed. Then, at the touch of a button, an error-free, formatted final proof can be played out automatically.

The unique working memory of the IBM Electronic "Selectric" Composer eliminates multiple typesetting steps. And it lets the operator produce justified, flush and centered material in one typing.

Upgrade quality appearance

Professional quality appearance of composition is assured, thanks to the IBM Composer 9-unit system. This system gives full expression to each character, excellent letter fit and overall aesthetic refinement to the type design. And, you have over 125 type fonts to choose from. Also language and special application fonts. Interchangeable fonts can be snapped on and off to give variety in style, weight and size of type. Whether the job is a routine newsletter or a sales brochure . . . simple forms or complex manuals . . . budget work or quality assignments the IBM Electronic "Selectric" Composer can help upgrade the quality and appearance of the work.

Applications

Here are some of the many applications that can be performed with new speed and convenience . . . on the IBM Electronic "Selectric" Composer.

- Automatic Justification
- Two Ragged Right Formats
- Multiple Columns
- Centering and Paragraph Indention
- Flush Right and Dot Leadering
- Forms
- Tabular Formats
- Keyboard Corrections

Standard Features

- Composer Cartridge Ribbon
- End-of-Ribbon Shutoff
- Ruling Feature
- Language Capability
- Acoustical Filter Hood
- Built-in Diagnostic Test

Optional Features

- Font Tray
- Special keybuttons:
    Ruling
    Technical Composition
    Typewriter Characters

All type 12 point or less, was set on the IBM Electronic "Selectric" Composer.

Specifications: The IBM Electronic "Selectric" Composer operates on 115 Volt, 60 Hertz, 2 Amperes, AC current. Dimensions: 24-5/8" (case width), 26-5/8" (platen knob to knob), 18" deep (front to back). 7-1/2" high (platen knob to desk top), 15-1/2" paper capacity, 12-1/2" writing line, maximum operating speed of 14 characters per second. Weight: 59 lbs. Color: Charcoal Black with Charcoal Gray Keybuttons.